



FIRESCOPE Social Media Policy

FIRESCOPE has identified the following necessary steps needed to take place in order to keep up with changing technological advances, particularly with social media platforms. The following steps will be followed for all FIRESCOPE groups to participate in social media:

1. Approval must be obtained by the FIRESCOPE Task Force prior to the creation of any social media platform representing FIRESCOPE. The Task Force will determine which platforms are approved for use.
2. Social media platforms shall have:
 1. The FIRESCOPE logo and link to the FIRESCOPE website
 2. Name of the FIRESCOPE group
 3. Provide an overview of the group's mission and goals
 4. A contact person and contact information for the group and the social media platform
3. All groups will be responsible for regularly creating and adding content, monitoring and answering questions, and removing inappropriate comments, etc.
4. Posting of information to include approved documents, photos, etc. must be approved through the particular Specialist group chairperson and the Task Force Liaison.
5. FIRESCOPE's social media platform should be used as a way to reach out for input or dissemination of approved material within FIRESCOPE's mission.
6. Topics shall stay within the mission of the group and FIRESCOPE. The FIRESCOPE social media platforms shall not be used for personal use.
7. Comments and posts shall remain respectful, professional and on topic/mission. It is the responsibility of the group or contact person to ensure all Rights and Rules are enforced in accordance with the social media platform.
8. The FIRESCOPE Board of Directors will have authority over any FIRESCOPE social media platform and can discontinue that platform at any time.